



2010 Sponsorship Opportunities

While hundreds of enthusiastic volunteers will provide the helping hands needed to complete community service projects through Work on Wilmington 2010, they depend on contributions from sponsors for the tools and supplies essential to their success.

All sponsors benefit from supporting Work on Wilmington (WOW), regardless of the size or nature of their contributions, for their efforts help make Wilmington a better place for all to work and live. The goodwill generated by a sponsorship is priceless, and there are other more tangible benefits that vary with the level of the sponsorship, as shown below.

To learn more about the sponsorship program, contact Tom Cunningham at (910) 762-2611 ext 204 or cunningham@wilmingtonchamber.org.

Diamond Pick Sponsor/Donation of \$10,000 or more

- Premier placement of corporate logo or name in all advertising prior to and following WOW
- Permanent plaque located in Greater Wilmington Chamber Foundation office listing company
- Corporate logo on event web site
- Corporate logo on volunteer T-shirt
- Sponsored project for employees
- Banner at project site with corporate logo
- Corporate logo on banner at Celebration in the Park
- Representative recognized and brought up to speak at the Celebration in the Park

Platinum Shovel Sponsor/Donation of \$5,000 - \$9,999

- Sponsorship or corporate logo in all advertising prior to and following WOW
- Corporate logo on event website
- Corporate logo on volunteer t-shirt
- Sponsored project for employees
- Banner at the project site with corporate logo
- Corporate logo on banner at Celebration in the Park
- Representative recognized at Celebration in the Park.

Golden Hard Hat Sponsor/Donation of \$1,000 - \$4,999

- Company name included in all advertising prior to and following WOW

- Corporate logo on event website
- Recognition at Celebration in the Park

Silver Hammer Sponsor/Donation of \$500 - \$999

- Company/individual name in all advertising prior to and after WOW
- Company/individual name on event website
- Recognition at Celebration in the Park

Bronze Nail Sponsor/Donation of \$100 - \$499

Donation: \$100-499

- Recognized in advertising following WOW
- Corporate name on Website
- Recognition at the Celebration in the Park

To allow time for appropriate advertising and recognition for sponsors, Diamond and Platinum sponsorships must be submitted by February 1, 2010. All other sponsorships must be submitted by April 1, 2010.