



FOR IMMEDIATE RELEASE

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Work On Wilmington Kicks Off Annual Enhancement Campaign Organizers Launch Fundraising Campaign, Seek Project Proposals & Volunteers

Come Saturday, April 21, 2012 -- in just four hours -- *Work on Wilmington* will connect hundreds of volunteers with not-for profit organizations across town to beautify, build and better our community.

Today, the 2012 class of Leadership Wilmington announced it is seeking worthy projects for *Work On Wilmington 2012*, encouraging local organizations and residents to submit proposals to be considered for this annual community service event. Organizers also announced the kickoff of their volunteer recruitment campaign and the annual fundraising drive to purchase materials needed for projects.

In partnership with local businesses and community organizations, *Work On Wilmington* draws on hundreds of volunteers to complete projects that make Wilmington a better place to live. On event day, volunteers gather from 8 a.m. to noon at various locations throughout the city to work on projects that deliver lasting value to the community.

"This Saturday beheld a wonderful transformation on our campus," Carla Roberts (Yahweh Center Children's Village) said after *Work On Wilmington* completed a project at their site. "The organic garden beds are full of new soil, plants, berry bushes, and herbs....The children were out today investigating the new gardens, flower beds, bird houses and picnic table. Already part of encouragement for them is to earn the privilege of "watering duty" and part of their educational day will be gardening. There is nothing quite like fresh air, some little hands in the dirt to heal a hurting heart. We are so thankful for the partnership that has made this garden a reality."

Details on project submittals, sponsorship opportunities and volunteering are at www.workonwilmington.org. Project proposals are being accepted online only, now through Dec. 16, 2011.

Proposed projects must meet specific needs for constituents, can be completed in four hours, and would be unlikely to happen without the assistance of *Work On Wilmington* volunteers. Past projects include installing playground equipment, small construction projects, painting and landscaping, or cleaning up a neighborhood or park.

About Work On Wilmington

Work On Wilmington is an annual community service event organized by Leadership Wilmington, a civic leadership development program of the Greater Wilmington Chamber Foundation. *Work On Wilmington* originated as *Hands On Wilmington*, launched by the 2006 class of Leadership Wilmington. The name has changed but the mission remains the same: making a difference by inspiring people to work together on community projects

that make Wilmington a better place to live. For details, visit www.workonwilmington.org. To learn more about Leadership Wilmington, contact Haskell Rhett, Greater Wilmington Chamber Foundation, at (910) 762-2611, ext. 204.

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